

PRESS RELEASE – Encanta miniBTE R

More fitting flexibility in one unique solution with the new Bernafon Encanta miniBTE R

Bernafon is proud to introduce the new Encanta miniBTE R, a groundbreaking addition to the Encanta family that redefines flexibility in hearing care. This compact, rechargeable behind-the-ear (BTE) device is the first in the industry to offer two fitting levels (85 and 105) in a single device, empowering hearing care professionals and their clients with a solution that can adapt over time.

Two fitting levels in one powerful device

Meeting the needs of clients with a range of hearing loss can be challenging with existing BTE devices. Now, for the first time, Bernafon Encanta miniBTE R with two fitting levels (85 and 105) covers the needs of both moderate and severe hearing loss clients more easily – thanks to an updated, truly flexible, and powerful receiver. With Encanta miniBTE R, hearing care professionals also no longer need to choose between an 85 fitting level or a 105 when their client is potentially on the edge between moderate and severe hearing loss.

“Previously, a BTE portfolio would include two different devices to cover moderate and severe hearing losses.” says Oliver Leedo-Townend, Director of Audiology at Bernafon. “With the new miniBTE R, we enable both 85 and 105 fitting levels to be fitted flexibly in one small device. This empowers Bernafon hearing care professionals to deliver an attractive and efficient offering.”

The smallest BTE to reach fitting level 105

Encanta miniBTE R is not only versatile – it’s also Bernafon’s smallest BTE device available with a 105 fitting level. Encanta miniBTE R is also our first rechargeable BTE to offer this fitting range, combining power and discretion in a sleek new design.

One unique family. Four just-right solutions.

As with our Encanta miniRITE, Encanta miniBTE R also offers four different technology levels to make it easier for hearing care professionals to fit their clients’ individual needs, lifestyles, and budgets.

Empowering clients with advanced connectivity

Encanta miniBTE R and miniRITE also lead the way with connectivity – offering the latest connectivity support for iPhone and Android™ users via Bluetooth® LE Audio technology, including two-way audio streaming. Encanta miniBTE R and miniRITE are also the first hearing aids in the industry to support Google Fast Pair, streamlining pairing for Android users. Added to this, Encanta miniBTE R and miniRITE are Auracast™ enabled with a firmware update, allowing users to access public broadcasts via the Bernafon app.

“Keeping your clients connected helps them feel empowered”, adds Ingrid Fussing, Brand Director at Bernafon. “By offering the latest Bluetooth technology and ensuring iPhone and

Android users get the best connectivity experience possible, we can help users stay seamlessly connected to the digital world”.

Oasis^{next} fitting software – now with seamless order integration into MyBernafon

At Bernafon, we're also making it easier than ever for hearing care professionals to meet clients' needs and do business at the same time. Bernafon Oasis^{next} now offers a direct integration with MyBernafon, streamlining the workflow of hearing care professionals. Once the fitting flow is complete, they simply click 'Order', and the order details – including the client's audiogram, if desired – will be transferred to MyBernafon. The result? A faster, more intuitive workflow that lets hearing care professionals spend less time on paperwork and more time on counselling and client care.

About Bernafon

At Bernafon, we make it our job to empower hearing care professionals. To help them deliver excellent care, on their terms. Because we know that expertise matters. Professional care is the key that turns extraordinary technology into personal solutions. Solutions that help people with hearing loss live life the way they want to.

As part of the Demant Group, with over a century of experience and know-how, Bernafon benefits from one of the world's strongest research and development teams within hearing care. We bring this expertise and dedication to hearing care professionals so they can provide an exceptional sound experience.

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